

# Tenacious Systems Limited

## Company Profile

### Mission

To be the worlds leading provider of business management software for farms & pack houses, by providing the greatest possible profit, quality, and traceability enhancements to clients.

### Global Coverage

TSL has Partners in over 14 countries, providing a global network of expert training, installation, and support services. All TSL clients receive support from TSL head office, plus their choice of support service from a local or regional partner.

### Expert Designers

TSL team members that provide design and analysis services (for designing the TSL products, or satisfying a clients requirements) are all highly experienced in farming, traceability, and I.T. This knowledge gives TSL designers and edge over competitors because the industry knowledge helps us solve clients challenges quicker.

### Our Clients

TSL clients are typically innovative leaders in their industry, striving for better quality products for customers and consumers, whilst perpetually improving efficiency and safety. A typical TSL client is primarily in the fruit and vegetable production, packing, and processing industry.

### Ownership

The shareholders of TSL have no business interests in farms or pack houses, so you can be assured there are no conflicts. The shareholders all have backgrounds in food safety, farming, and information technology. TSL is a privately held company since 2005, now registered in the international business district of Hong Kong, this makes working with Partners and clients across the world easy and results in lower subsidies on TSL solutions which is passed to our clients as savings.

### MEET THE TEAM

TSL's team has a wide array of experience in management, design, support, and solutions development.

#### Andrew Burr, General Manager

Andrew has managed multiple software solution companies, and has a passion for detail and client satisfaction. Andrew's core vision for FarmSoft is to provide the worlds leading solution that maximizes client benefits, whilst requiring minimal client investment of capital and time.

#### Consulting Team

TSL has multiple consultants that continually travel the world deploying solutions and providing training and analysis services.

#### Belinda Barnes, Sales Manager

Belinda's experience in client relationship management gives her the perfect experience to manage clients satisfaction and assist TSL partners in becoming experts at supporting clients of TSL solutions.

#### Linda Dallas, Support Manager

Several years of support experience in CRM and related solutions gives Linda the edge for providing personalized support for TSL solutions.

#### Rajesh Nagul, Software Development Manager

Rajesh has over 12 years experience in ERP and business management solutions, and oversees the TSL development team of over 7 professional programmers.

